

PRESS RELEASE – PRESSEMITTEILUNG

First Choice Business Brokers announces Master Franchises available in the UK

Nevada franchise company plans branch office in London
– Proven Franchise Concept to be transferred to the
European market

Las Vegas, June 17th, 2008 – With its proven franchise concept First Choice Business Brokers (FCBB), USA, now announces Master Franchises are available in the UK. Therefore the Nevada franchise company dealing with business brokerage intends to open a branch office in London.

FCBB has been in business in the USA for 15 years now. Starting with the United Kingdom FCBB plans the European expansion. Short-term purpose is to establish international offices in the UK, Germany, France and Spain, long-term target to expand into other European countries. Jeffrey Nyman, CEO of FCBB, states: “As the business in the US works out well with almost 20 franchises sold, we are well prepared to transfer our business model to the European market.”

The franchise-system operates on the basis of Master Franchisees that are responsible for a major area. The Master sells licenses to individual franchisees who then appoint specially trained associates (or “agents”) for running the actual trade – Business Brokerage. The associate is the contact person for entrepreneurs who want to buy a business and for company owners who want to sell their business. The associate supports company owners with special market evaluations and matches them with potential buyers.

Before a company is assimilated into the FCBB network for sale, each seller must undergo a detailed due diligence. All evaluated companies for sale are assimilated to the FCBB online platform that gives information concerning purchase price, business model, sales and income figures – without breaching confidentiality.

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With this platform FCBB offers a new way of bringing buyers and sellers together without being bound to a certain location. With the international offices the company intends to make the network attractive for European business owners and buyers as well as for potential Franchisees and Master Franchisees.

The Company

First Choice Business Brokers is a fast-growing global franchisor who assists small and medium-size business owners in valuing their businesses and finding buyers. The customers of First Choice Business Brokers include both franchisees and business owners who want to sell their businesses. FCBB is not a competitor of mergers and acquisitions, as it focuses on small and mid-size companies. FCBB comes from the most regulated country within the franchising industry (USA) so it can offer its customers a depth of industry knowledge few other companies can. Through franchising, FCBB generates rapid growth – since the formation of the company, FCBB has launched almost 20 franchises with nearly 100 agents overall.

Contact

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