

## PRESS RELEASE – PRESSEMITTEILUNG

### **First Choice Business Brokers retains fr financial relations gmbh as its Investor- and Public Relations Agency**

Zurich/Las Vegas, February, 18<sup>th</sup> 2008 – First Choice Business Brokers (FCBB) today announced that it has retained the fr financial relations gmbh, Frankfurt, Germany, as its Investor- and Public Relations agency.

“We are consistently exceeding our goals in business growth”, comments Jeffrey D. Nyman, CEO of First Choice Business Brokers and adds: “We have reached the turning point where an active investor- and press relations program is warranted. We are looking forward to benefiting from the knowledge of fr financial relations in addressing the finance and business journalists as well as the investment community.”

#### **The Company**

First Choice Business Brokers is a fast-growing global franchisor who assists small and medium-size business owners in valuing their businesses and finding buyers. The customers of First Choice Business Brokers include both franchisees and business owners who want to sell their businesses. FCBB is not a competitor of mergers and acquisitions, as it focuses on small and mid-size companies. FCBB comes from the most regulated country within the franchising industry (USA) so it can offer its customers a depth of industry knowledge few other companies can. Through franchising, FCBB generates rapid growth – since the formation of the company, FCBB has launched more than a dozen franchises with nearly 100 agents overall.

#### **Contact**

First Choice Business Brokers  
Richard Giannini  
5420 West Sahara Ave  
Las Vegas, NV 89146  
USA  
Phone: +1 702 368 2500  
Email: rich@fcbbi.com  
Website : <http://www.fcbbi.com>

#### **Press Contact**

fr financial relations gmbh  
Peter Liepolt  
Gutleutstraße 75  
60329 Frankfurt a. M.  
Germany  
+49 (0) 69 / 95 90 83 – 10  
[p.liepolt@financial-relations.de](mailto:p.liepolt@financial-relations.de)  
[www.financial-relations.de](http://www.financial-relations.de)